



## **Executive Summary**

Holes To Go, LLC was founded in 2014 and offers a business opportunity in the mobile entertainment rental industry. Our principal offices are located in Chattanooga, TN.

## **Business/Product or Service**

Holes To Go, LLC provides the opportunity to operate a mobile mini golf rental business. Presently, Holes To Go® is in the growth stage. It competes primarily based on its' branded marketing, uniqueness and affordability.

## **The Market**

We define our market as broad and unlimited. Our product and services are used routinely within the following markets: businesses, churches, schools, festivals, fundraising, senior centers and families. Event planners, human resource teams and marketing departments use our services to broaden their offerings.

## **Competition**

We rarely have any direct local competition and alternatives to our product include bounce house rentals and related mobile services. Our product is superior because of the uniqueness of delivering a portable mini golf course to your business or event. We have a competitive advantage because of our established brand name within the market.

## **Risk/Opportunity**

The greatest risks associated with our business today are lack of awareness and weather. We feel we can overcome these risks because of our marketing programs. Our biggest recognized opportunities include expanding our offerings with related high quality entertainment rental attractions.

## **Management Team**

Holes To Go, LLC management team consists of Bill Wilcox and Tony Hunnicutt who founded the company in 2014. Both partners have been involved in the amusement and family entertainment industry for their entire careers spanning a combined 50 years of experience.

## **Operations**

Holes To Go® has marketing and rental operations currently in the following markets: Chattanooga, TN, Nashville, TN and Knoxville, TN. Our total full time staff is two partners and our services are provided by these partners.

## **Capital Requirements**

The average investment for a Holes To Go® business is approximately \$39,500.00. Additional business expenses will be required locally to start and register your business.